



CITY OF WHEATLAND

CITY COUNCIL MEETING STAFF REPORT

May 28, 2019

SUBJECT: Procurement of services for assistance with long-term fiscal sustainability planning and communications

PREPARED BY: Jim Goodwin, City Manager

Recommendation

Direct the City Manager to obtain the services of Lew Edwards Group for an amount not-to-exceed \$30,000.

Background/Discussion

On April 9 of this year the City Council stated the intent to gauge community interest in and seek an extension of the existing locally-controlled, voter-approved one-half cent transaction and use tax to preserve long-term fiscal sustainability. Formal action to place the item on the November 2020 ballot would be taken by Council in 2020. Staff believes it is important to seek assistance with community engagement planning and public information programming.

The Lew Edwards Group is a leader in assisting public agencies' communications and long-term fiscal sustainability planning efforts. Staff is recommending Council approve utilizing the services of the firm with costs not to exceed \$30,000. Staff recommends securing these services sole-source as a result of the firm's substantial local experience.

Alternatives

Council may choose not to seek assistance with community engagement planning and public information programming.

Fiscal Impact

\$15,000 General Fund expenditure in FY 18-19 and an additional \$15,000 General Fund expenditure in FY 19-20. Funds are available and a budget amendment is not required.