



CITY OF WHEATLAND

CITY COUNCIL MEETING STAFF REPORT

May 26, 2020

SUBJECT: City Council consideration of the Ordinance amending Chapter 19.55 (Temporary Signs) of the Wheatland Municipal Code.

PREPARED BY: Tim Raney, Community Development Director

Recommendation

Staff recommends that the City Council (1) adopt the attached ordinance amending Section 19.55 of the Wheatland Municipal Code; and (2) waive the full second reading of the ordinance.

Discussion

On May 12, 2020, the City Council voted to introduce the attached ordinance amending Chapter 19.55 of the Wheatland Municipal Code to allow public agencies the ability to attach seasonal sign banners to light poles with review and approval by the Wheatland Community Development Director (see Attachment 1).

It should be noted that most of the existing light poles in the City are owned and maintained by PG&E. Therefore, any public agency proposing a banner must obtain approval by PG&E prior to City review and approval of the proposed sign banners. After such approval a temporary sign permit application with fee shall be submitted to the Wheatland Community Development Department for review and approval. Temporary sign installation will also require an encroachment permit from the City Engineer.

The proposed Ordinance amendment is exempt from environmental review pursuant to the California Environmental Quality Act (CEQA) Guidelines Section 15305, Minor Alterations in Land Use Limitations.

Fiscal Impact

None

Attachments

1. Draft Ordinance amending Chapter 19.55 (Temporary Signs) of the Wheatland Municipal Code.

ORDINANCE NO. 475

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WHEATLAND, CALIFORNIA, AMENDING CHAPTER 19.55 OF THE WHEATLAND MUNICIPAL CODE

The City Council of the City of Wheatland does ordain as follows:

SECTION 1:

The purpose of this ordinance is to approve the proposed Sign Ordinance Text Amendment to the Wheatland Municipal Code. This ordinance is adopted pursuant to Government Code sections 65853-65859, and other applicable law.

SECTION 2:

The City Council finds and determines as follows:

- A. On April 28, 2020 the City Council held a duly noticed public meeting concerning the proposed Sign Ordinance Text Amendment, which is incorporated herein by reference.
- B. The proposed Sign Ordinance Text Amendment is exempt from environmental review pursuant to the California Environmental Quality Act (CEQA) Guidelines section 15305, Minor Alterations in Land Use Limitations.
- C. The proposed Sign Ordinance Text Amendment is consistent with the policies of the City of Wheatland General Plan.
- D. The City Council finds that the proposed Sign Ordinance Text Amendment, which is incorporated by reference herein, is consistent with the Wheatland Municipal Code.

SECTION 3:

Chapter 19.55 of the Wheatland Sign Ordinance is amended as identified in this section as identified below. Proposed new text is double underlined and deleted text is ~~struck through~~. Underline - strikethrough

19.55.030 Temporary signs—Permit required.

Prior to installation of any temporary sign, the applicant shall obtain a temporary sign permit issued by the planning director/building official. The fee for a temporary sign permit shall be a nominal filing fee ~~not to exceed fifteen dollars~~ consistent with the City's adopted Fee Schedule. The applicant shall provide a description of the temporary sign size, location, text, and display period, including a sketch or photograph of the sign. Temporary sign permit applications shall typically be processed within two days, subject to the submission of complete application materials.

19.55.060 Cloth/tension fabric—Support.

A. Every temporary cloth sign shall be supported and attached with wire rope of three-eighths-inch minimum diameter. No strings, fiber ropes or wood slats shall be permitted for support or anchorage purposes. Cloth signs and panels shall be perforated over at least ten percent of their area to reduce wind resistance.

B. Temporary cloth signs over private property not exceeding fifty square feet shall be supported and attached with wire rope or other equivalent which meets the requirements.

19.55.070 Cloth/tension fabric – Over public street.

A. Cloth signs may extend over public right-of-way, subject to a city-approved encroachment permit. Such signs, when extended over a public right-of-way, shall maintain a minimum clearance of twenty feet above finished grade, and shall be mounted with break-away hangers. Seasonal cloth signs may hang from a pole with prior approval from the owner of the pole and by the planning director/building official as to location, safety and period of display.

B. Cloth signs may extend across a public right-of-way pursuant to a city-approved encroachment permit, and shall be subject to all related laws and ordinances.

SECTION 4:

Severability. If any section, subsection, sentence, clause, phrase or portion of this ordinance is held by a court of competent jurisdiction to be invalid or unconstitutional, that portion shall be deemed a separate, distinct and independent provision, and the holding shall not affect the validity of the remaining portions of this ordinance.

SECTION 5:

This ordinance shall take effect and be enforced thirty (30) days from and after the date of its adoption.

SECTION 6:

Within fifteen (15) days from the date of passage of this ordinance, the City Clerk shall post a copy of it in at least three public places in the City.

* * * * *

I HEREBY CERTIFY that the forgoing ordinance was introduced and adopted at a regular meeting of the City Council of the City of Wheatland, held on the 12th of May, 2020, and passed and adopted at a regular meeting thereof, held on the 26th of May, 2020, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

Mayor of the City of Wheatland

ATTEST:

City Clerk of the City of Wheatland