



# CITY OF WHEATLAND

## CITY COUNCIL MEETING STAFF REPORT

April 26, 2022

**SUBJECT:** Council discussion and consideration regarding directing staff to prepare an ordinance to amend the sign code relating to temporary sign display and removal.

**PREPARED BY:** Jim Goodwin

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### **Recommendation**

Staff is seeking City Council direction regarding preparation of an ordinance to amend the sign code relating to display and removal of temporary signs.

### **Background/Discussion**

Currently, Wheatland Municipal Code Section 19.55.050 requires that temporary signs may only be displayed thirty (30) days before a federal, state, or local election and that they must be removed within ten (10) days following an election.

During this current primary election, some candidates have expressed concerns to staff that, due to changes in voting patterns, the sign code is too restrictive. The candidates state that the growth in use of mail ballots, which are distributed 30 days prior to election day, provide an opportunity for voters to vote early. The candidates have also suggested that the different time requirements between the city and county cause confusion for county-wide candidates.

The temporary sign restrictions in Yuba County and the City of Marysville are as follows:

Yuba County: Display 90 days prior to the election and remove within 10 days

Marysville: Display 60 days prior to the election and remove within 15 days

As you can see, none of the ordinances are aligned so a change in Wheatland's code would align only the city and the county. Countywide candidates would still need to pay attention to different sign code requirements.

The remaining question is do you as a City Council believe the Wheatland ordinance is too restrictive and do you wish to direct staff to prepare an ordinance to amend the code.

### **Alternatives**

Your City Council may provide direction to amend the code or leave the code as it is currently. If Council directs staff to make changes, an ordinance would be brought back before the City Council later.

### **Fiscal Impact**

There is no fiscal impact to this action.